



## WHO WE ARE

Formed by Ponca City community members in 1958 as the Ponca City Humane Society, our organization has served the community for over 60 years. Incorporated as a nonprofit in 1975, our mission to "connect animals in need with people who care" remains central. In 2020, we became the Northern Oklahoma Humane Society, reflecting our growth and future as an impact-based organization. As an independent 501(c)(3) nonprofit, we rely on individual donations, corporate sponsorships, events, wills, bequests, and grants. We receive no government aid or national funding. Our programs and the animals in our care depend solely on the generosity of our community members.

## WHAT WE DO:

As an impact-driven organization, we strive to keep pets with their families and create a community sheltering system where euthanasia is only an act of mercy. In 2021, we partnered with the City of Ponca City to become a No Kill community by 2025, leading efforts to sustain our progress. Since then, over 45% of the 2,300 animals we rescued came from Ponca City Animal Control, demonstrating our significant impact in reducing unnecessary euthanasia and the financial responsibility we take to achieve this goal. With community financial support, our next step is to expand programs focusing on behavior training and rehabilitation, pet retention services, and youth education.

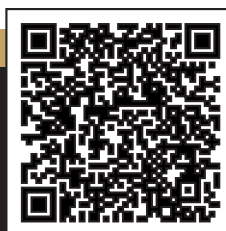
## THE EVENT

The Mutt Gala is our annual costume party fundraiser, now in its third year. This year, we're hosting the event at the beautiful MLZ Ranch, which offers a flexible floor plan perfect for our celebration. Our goal is to raise \$46,000, covering two months of shelter operational expenses. The theme for this year's gala is "The Great Catsby," an enchanting costume party that transports us back to the roaring 1920s, a period of grandeur and transformation. Our journey to becoming a No Kill community mirrors this era's significant societal shifts in caring for vulnerable animals. The Great Catsby Mutt Gala symbolizes our commitment to a compassionate future, reflecting the elegance and hope of the 1920s and aligning with our mission to create a humane community.

The evening kicks off at 7 pm with an exclusive VIP cocktail hour, where our sponsors and their guests will indulge in a catered buffet and an open bar. At 8 pm, the doors open for the main event, welcoming all our supporters to a night filled with music by a live DJ, a cash bar, and an array of delicious heavy hors d'oeuvres. Enjoy the excitement of winning prizes, shopping NOKHS merchandise, and showcasing your best costume in our fun contest. \*Costumes are encouraged but not required. \*\*Attendees must be 21 or older.

Join us to celebrate not only the glamour of the past but also the promise of a brighter future for all our furry friends. Your presence and support will directly impact our mission, ensuring that we continue to provide lifesaving care and find loving homes for every animal in need. Together, let us honor the past, celebrate the present, and pave the way for a compassionate future.

To purchase a **Mutt Gala Sponsorship** or **Ad Space In The Calander**, scan the qr code or contact Karlissa at 973-570-0918 or email her at [Karlissa@nokhs.com](mailto:Karlissa@nokhs.com)





**NORTHERN  
OKLAHOMA  
HUMANE SOCIETY**  
RESCUE CARE ADOPT

# MUTT GALA

## 10.12.24

### MILZ RANCH

## SPONSORSHIP OPPORTUNITIES

**FRIEND OF  
MR. CATSBY**  
(COCKTAIL HOUR SPONSOR)  
**\$3,000**

16 tickets to the event  
and entry to the VIP Cocktail Hour

Two 72" reserved tables  
(seats 8 each)  
located near the dance floor

Logo on Event Banner

Company Logo on  
website event page

Company mention on  
radio advertisements

Company mention in newsletter

Company recognition in  
press release

Company Spotlight  
on Facebook

Company Banner displayed in a  
premier position during the cocktail  
hour

Logo on custom event koozies  
and bar cocktail napkins

Special cocktail named for you

Logo on 360 Photobooth overlay

Two First Responder/NOKHS calendars

**DIAMOND  
DAISY**  
(ENTERTAINMENT SPONSOR)  
**\$3,000**

16 tickets to the event  
and entry to the VIP Cocktail Hour

Two 72" reserved tables  
(seats 8 each)  
located near the dance floor

Logo on Event Banner

Company Logo on  
website event page

Company mention on  
radio advertisements

Company mention in newsletter

Company recognition  
in press release

Company Spotlight  
on Facebook

Company Banner displayed in a  
premier position near the DJ booth

Logo on custom merchandise bags

Logo on 360 Photobooth overlay

Two First Responder/NOKHS  
calendars

**CATS  
MEEOW**  
**\$2,000**

8 tickets to the event  
and entry to the VIP Cocktail Hour

One 72" reserved table  
(seats 8)  
located near the dance floor

Logo on Event Banner

Company Logo on  
website event page

Company mention on  
radio advertisements

Company mention in newsletter

Company recognition in press release

Company Spotlight on Facebook

Banner displayed at event  
(must be provided by company)

Two First Responder/NOKHS  
calendars

**CALICO  
CARRAWAY**  
**\$1250**

6 tickets to the event  
and entry to the VIP Cocktail Hour

One 60" reserved table

Company Logo on  
website event page

Company mention on radio  
advertisements

Company mention in newsletter

Company recognition in press release

Company Spotlight on Facebook

Banner displayed at event  
(must be provided by company)

One First Responder/NOKHS  
calendars

**BUCHANAN  
ROYAL**  
**\$500**

2 tickets to the event  
and entry to the VIP Cocktail Hour

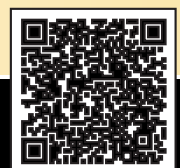
Company Logo on website event page

Company mention on radio  
advertisements

Company mention in newsletter

Company Recognition on Facebook

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**NORTHERN  
OKLAHOMA**  
HUMANE SOCIETY  
RESCUE \* CARE \* ADOPT

# 2025 NOKHS FIRST RESPONDER CALENDAR



We are excited to announce our partnership with the Ponca City Fire Department to create a calendar featuring our local first responders alongside adoptable pets from the Northern Oklahoma Humane Society. All proceeds from the calendar will go directly toward the continued care of homeless pets in our community.



Full Page



1/2 Page

## MUTT GALA SPONSORSHIP ADD ON

These prices are only good if you purchase a Mutt Gala Sponsorship. Included full color ad and one proof. Advertiser may supply any logo or photo for use in the ad.

<b>FULL PAGE</b>	<b>\$650</b>	<b>1/4 PAGE</b>	<b>\$200</b>
<b>1/2 PAGE</b>	<b>\$425</b>	<b>1/8 PAGE</b>	<b>\$75</b>

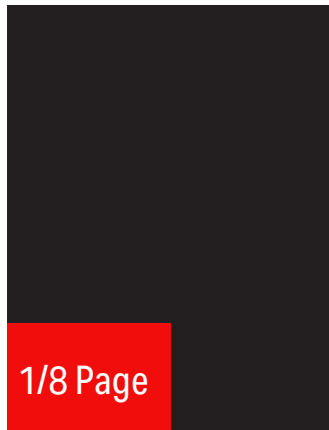
## ADVERTISING RATES

Included full color ad and one proof. Advertiser may supply any logo or photo for use in the ad.

<b>FULL PAGE</b>	<b>\$750</b>	<b>1/4 PAGE</b>	<b>\$250</b>
<b>1/2 PAGE</b>	<b>\$500</b>	<b>1/8 PAGE</b>	<b>\$100</b>



1/4  
Page



1/8 Page

## Deadlines:

**Reservation of Ad Space  
And Payment in Full Due**

**Monday, Sept. 16th**

**Artwork for Ads Due**

**Monday, Sept. 16th**

To purchase a **Mutt Gala Sponsorship** or **Ad Space In The Calendar**, scan the qr code or contact Karlissa at 973-570-0918 or email her at [Karlissa@nokhs.com](mailto:Karlissa@nokhs.com)

